

## ANALYSIS AND EVALUATION OF THE RESULTS

The results of the study offer public and private players important fundamental information for assessing the situation and making decisions:

- Consumption of plastic carrier bags in Germany with European comparison
- Information on recycling and reuse
- Waste management relevance of plastic bags in Germany
- Possible effects of regulatory intervention

## PROCEDURE

- Evaluation of the GVM databases market volume and packaging samples
- Research, processing and evaluation of data on the marketing structures in Germany
- Written and phone surveys of commercial enterprises
- Analysis of carrier bag samples
- Store checks on conventional carrier bag formats and types in the retail trade
- Survey among branch managers and sales staff
- Evaluation and processing of the results

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STUDY

## “Carrier bag study”: Consumption and recycling of carrier bags and vest carrier bags for service counter goods in Germany

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Facts for making  
sound decisions

## STARTING SITUATION AND TARGETS

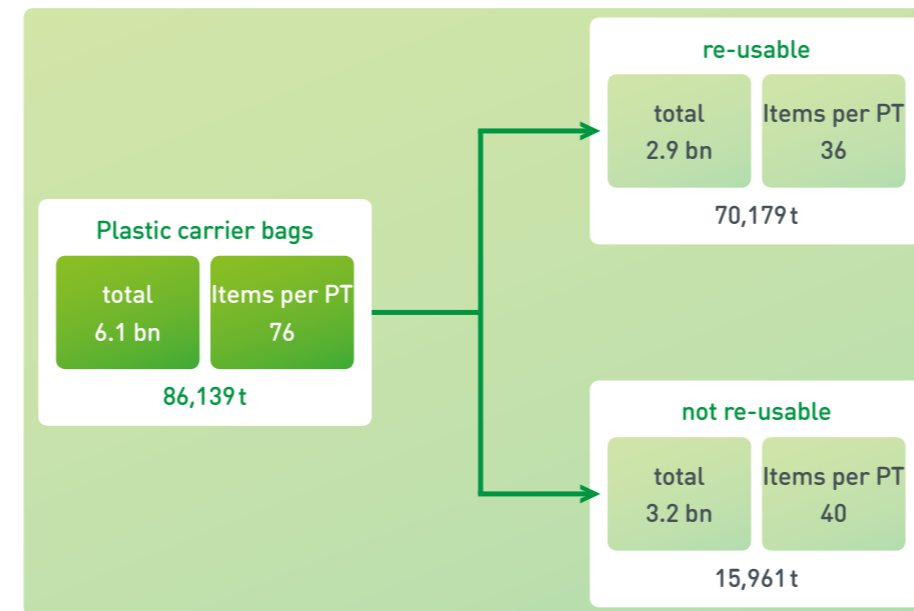
Present discussion on waste avoidance, the resource-efficient handling of useful materials, and the reduction of marine litter frequently also covers the major role played by plastic carrier bags. People are calling for measures that reduce or even ban altogether the use of (one-way) plastic carrier bags.

This study analyses the situation of plastic bags in Germany and provides data and fact-based answers to the above-mentioned problem areas.

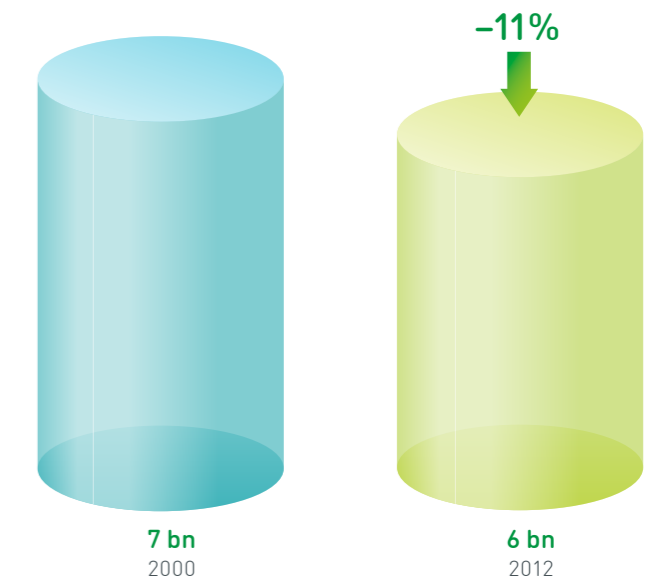
The study was carried out in 2013 by GVM Gesellschaft für Verpackungsmarktforschung on behalf of the IK (German Association for Plastics Packagings and Film), BKV and HDE (German Retail Federation). A short version of the study can be downloaded free of charge on the homepages of IK, BKV and HDE.

## RESULTS

In 2012, German retailers issued 6.1 billion plastic carrier bags. This corresponds to a consumption of 76 bags per person per year.



Consumption of plastic carrier bags fell by 11% from 2000 to 2012.



## CONTENT

The study, with more than 60 pages and many graphs and diagrams, gives detailed information on the situation with plastic carrier bags in Germany:

- Present analysis of the consumption in Germany
- Information on production, imports and exports
- Collection and recycling/reuse rate in Germany
- Reasons for the decline in carrier bag consumption

